

The FEMA.gov Web Performance Metrics

Jun 1, 2019 - Jun 30, 2019

All Users
100.00% Sessions

Total Visits (Sessions)

1,252,794
% of Total: 100.00% (1,252,794)

Avg. Visit (Session) Duration

00:02:13
Avg for View: 00:02:13 (0.00%)

Pageviews

2,827,310
% of Total: 100.00% (2,827,310)

Unique Visitors (Users)

806,234
% of Total: 100.00% (806,234)

Average Pages Per Visit (Session)

2.26
Avg for View: 2.26 (0.00%)

Average Time on Page

00:01:44
Avg for View: 00:01:44 (0.00%)

Bounce Rate

46.94%
Avg for View: 46.94% (0.00%)

Visits (Sessions) by Social Network

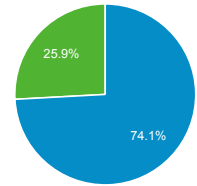
Social Network	Sessions
Facebook	12,041
Twitter	1,473
YouTube	1,327
LinkedIn	1,017
wikiHow	45
Yammer	38
Pinterest	36
Blogger	32
WordPress	32
Tumblr	28

Top Pages

Page Title	Pageviews	Bounce Rate
Home FEMA.gov	291,312	58.59%
Disasters FEMA.gov	265,651	25.97%
The National Flood Insurance Program FEMA.gov	49,417	43.75%
Flood Zones FEMA.gov	41,834	51.92%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	37,799	29.18%
Authorized Equipment List FEMA.gov	27,737	24.27%
Emergency Supply List FEMA.gov	24,684	18.72%
Disaster Declarations by Year FEMA.gov	21,708	21.25%
National Incident Management System FEMA.gov	21,116	48.49%
Oklahoma Severe Storms, Straight-line Winds, Tornadoes, And Flooding (DR-4438) FEMA.gov	19,306	59.09%

New vs Returning Visitors (Users)

New Visitor Returning Visitor



Sessions by Source

Source	Sessions
google	564,164
(direct)	279,325
bing	95,805
search.usa.gov	59,945
ready.gov	40,785
msc.fema.gov	25,849

Sessions by Browser

Browser	Sessions
Chrome	602,628
Safari	242,277
Internet Explorer	220,939
Edge	82,977
Firefox	60,242
Samsung Internet	17,397