

The FEMA.gov Web Performance Metrics

Jun 1, 2018 - Jun 30, 2018

All Users
100.00% Sessions

Total Visits (Sessions)

1,350,406
% of Total: 100.00% (1,350,406)

Avg. Visit (Session) Duration

00:02:06
Avg for View: 00:02:06 (0.00%)

Pageviews

2,846,574
% of Total: 100.00% (2,846,574)

Unique Visitors (Users)

924,551
% of Total: 100.00% (924,551)

Average Pages Per Visit (Session)

2.11
Avg for View: 2.11 (0.00%)

Average Time on Page

00:01:52
Avg for View: 00:01:52 (0.00%)

Bounce Rate

49.99%
Avg for View: 49.99% (0.00%)

Visits (Sessions) by Social Network

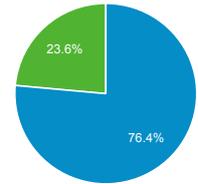
Social Network	Sessions
Facebook	7,808
Twitter	4,579
LinkedIn	791
Instagram Stories	636
reddit	140
wikiHow	124
Blogger	69
WordPress	57
YouTube	51
Yammer	49

Top Pages

Page Title	Pageviews	Bounce Rate
Home FEMA.gov	371,908	63.79%
Disasters FEMA.gov	196,659	29.94%
The National Flood Insurance Program FEMA.gov	55,869	47.34%
Authorized Equipment List FEMA.gov	42,758	22.45%
Flood Zones FEMA.gov	36,975	53.51%
National Incident Management System FEMA.gov	28,483	51.62%
Emergency Supply List FEMA.gov	27,623	18.51%
IPAWS Success Video - Open Captioned FEMA.gov	27,086	73.72%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	25,241	32.42%
Flood Mapping Products FEMA.gov	24,544	20.26%

New vs Returning Visitors (Users)

New Visitor Returning Visitor



Sessions by Source

Source	Sessions
google	629,688
(direct)	328,923
bing	88,082
search.usa.gov	53,996
ready.gov	43,236
yahoo	21,994

Sessions by Browser

Browser	Sessions
Chrome	596,735
Internet Explorer	286,979
Safari	246,846
Firefox	87,072
Edge	70,272
Samsung Internet	18,993