

FEMA.gov Web Performance Metrics

Jun 1, 2017 - Jun 30, 2017

All Users
100.00% Sessions

Total Visits (Sessions)

1,178,896

% of Total: 100.00% (1,178,896)



Avg. Visit (Session) Duration

00:02:17

Avg for View: 00:02:17 (0.00%)



Pageviews

2,707,266

% of Total: 100.00% (2,707,266)



Unique Visitors (Users)

783,426

% of Total: 100.00% (783,426)



Average Pages Per Visit (Session)

2.30

Avg for View: 2.30 (0.00%)



Average Time on Page

00:01:44

Avg for View: 00:01:44 (0.00%)



Bounce Rate

47.47%

Avg for View: 47.47% (0.00%)



Visits (Sessions) by Social Network

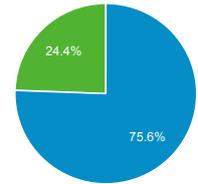
Social Network	Sessions
Facebook	11,162
Twitter	1,626
LinkedIn	549
Weebly	201
YouTube	137
reddit	122
Blogger	84
Houzz	48
WordPress	46
Yammer	45

Top Pages

Page Title	Pageviews	Bounce Rate
FEMA.gov Federal Emergency Management Agency	295,319	66.21%
Disaster Declarations FEMA.gov	181,011	30.09%
The National Flood Insurance Program FEMA.gov	132,635	48.68%
Authorized Equipment List FEMA.gov	46,912	21.49%
Flood Zones FEMA.gov	41,283	51.06%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	33,965	30.77%
Assistance to Firefighters Grants - Grantee Award Year 2016 FEMA.gov	29,263	61.26%
Emergency Supply List FEMA.gov	27,617	20.03%
National Incident Management System FEMA.gov	23,676	50.93%
Welcome to the Assistance to Firefighters Grant Program FEMA.gov	23,260	12.80%

New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



Sessions by Source

Source	Sessions
google	494,992
(direct)	313,153
bing	91,027
search.usa.gov	60,547
yahoo	29,648
links.govdelivery.com	18,451

Sessions by Browser

Browser	Sessions
Chrome	478,405
Internet Explorer	349,921
Safari	192,835
Firefox	79,292
Edge	51,060
Safari (in-app)	7,924