

# The FEMA.gov Web Performance Metrics

Jul 1, 2019 - Jul 31, 2019

All Users  
100.00% Sessions

## Total Visits (Sessions)

**1,415,013**

% of Total: 100.00% (1,415,013)



## Avg. Visit (Session) Duration

**00:02:05**

Avg for View: 00:02:05 (0.00%)



## Pageviews

**3,094,594**

% of Total: 100.00% (3,094,594)



## Unique Visitors (Users)

**929,983**

% of Total: 100.00% (929,983)



## Average Pages Per Visit (Session)

**2.19**

Avg for View: 2.19 (0.00%)



## Average Time on Page

**00:01:44**

Avg for View: 00:01:44 (0.00%)



## Bounce Rate

**45.84%**

Avg for View: 45.84% (0.00%)



## Visits (Sessions) by Social Network

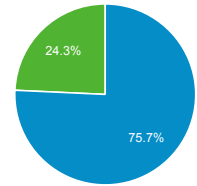
Social Network	Sessions
Facebook	15,720
Twitter	2,553
YouTube	1,617
LinkedIn	450
reddit	106
WordPress	55
Instagram	41
Pinterest	36
Tumblr	36
Instagram Stories	35

## Top Pages

Page Title	Pageviews	Bounce Rate
Home   FEMA.gov	319,696	58.47%
Disasters   FEMA.gov	295,327	25.97%
Emergency Supply List   FEMA.gov	77,654	20.84%
The National Flood Insurance Program   FEMA.gov	49,163	43.26%
Flood Zones   FEMA.gov	40,339	52.38%
Assistance to Firefighters Grant Awards   FEMA.gov	25,114	68.15%
Authorized Equipment List   FEMA.gov	24,650	27.01%
National Flood Insurance Program: Flood Hazard Mapping   FEMA.gov	24,516	27.67%
Earthquake Safety Checklist   FEMA.gov	21,429	31.56%
Welcome to the Assistance to Firefighters Grant Program   FEMA.gov	21,323	24.00%

## New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



## Sessions by Source

Source	Sessions
google	588,656
(direct)	346,139
bing	97,834
ready.gov	82,602
search.usa.gov	59,876
msc.fema.gov	23,126

## Sessions by Browser

Browser	Sessions
Chrome	664,005
Safari	308,016
Internet Explorer	234,299
Edge	86,717
Firefox	65,389
Samsung Internet	19,623