

FEMA.gov Web Performance Metrics

Jul 1, 2017 - Jul 31, 2017

All Users
100.00% Sessions

Total Visits (Sessions)

1,082,067
% of Total: 100.00% (1,082,067)

Avg. Visit (Session) Duration

00:02:16
Avg for View: 00:02:16 (0.00%)

Pageviews

2,463,785
% of Total: 100.00% (2,463,785)

Unique Visitors (Users)

713,863
% of Total: 100.00% (713,863)

Average Pages Per Visit (Session)

2.28
Avg for View: 2.28 (0.00%)

Average Time on Page

00:01:45
Avg for View: 00:01:45 (0.00%)

Bounce Rate

48.07%
Avg for View: 48.07% (0.00%)

Visits (Sessions) by Social Network

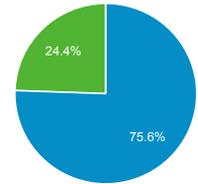
| Social Network | Sessions |
|----------------|----------|
| Facebook | 12,398 |
| Instagram | 1,828 |
| Twitter | 1,204 |
| LinkedIn | 504 |
| YouTube | 152 |
| reddit | 125 |
| Blogger | 62 |
| Pinterest | 46 |
| Weebly | 46 |
| wikiHow | 45 |

Top Pages

| Page Title | Pageviews | Bounce Rate |
|--|-----------|-------------|
| FEMA.gov Federal Emergency Management Agency | 288,869 | 68.52% |
| Disasters FEMA.gov | 174,041 | 29.23% |
| The National Flood Insurance Program FEMA.gov | 121,055 | 48.16% |
| Emergency Supply List FEMA.gov | 41,225 | 23.32% |
| Flood Zones FEMA.gov | 38,566 | 51.02% |
| Disaster Declarations FEMA.gov | 28,785 | 31.09% |
| National Flood Insurance Program: Flood Hazard Mapping FEMA.gov | 28,658 | 27.92% |
| Authorized Equipment List FEMA.gov | 24,659 | 24.14% |
| Assistance to Firefighters Grants - Grantee Award Year 2016 FEMA.gov | 24,513 | 62.82% |
| National Incident Management System FEMA.gov | 23,003 | 50.82% |

New vs Returning Visitors (Users)

New Visitor Returning Visitor



Sessions by Source

| Source | Sessions |
|-----------------------|----------|
| google | 436,618 |
| (direct) | 288,906 |
| bing | 80,416 |
| search.usa.gov | 55,787 |
| yahoo | 28,312 |
| links.govdelivery.com | 17,336 |

Sessions by Browser

| Browser | Sessions |
|-------------------|----------|
| Chrome | 430,111 |
| Internet Explorer | 308,397 |
| Safari | 182,951 |
| Firefox | 74,241 |
| Edge | 56,116 |
| Safari (in-app) | 10,389 |