

# The FEMA.gov Web Performance Metrics

Jan 1, 2019 - Jan 31, 2019

All Users  
100.00% Sessions

## Total Visits (Sessions)

**1,210,359**  
% of Total: 100.00% (1,210,359)

## Avg. Visit (Session) Duration

**00:02:06**  
Avg for View: 00:02:06 (0.00%)

## Pageviews

**2,568,858**  
% of Total: 100.00% (2,568,858)

## Unique Visitors (Users)

**818,190**  
% of Total: 100.00% (818,190)

## Average Pages Per Visit (Session)

**2.12**  
Avg for View: 2.12 (0.00%)

## Average Time on Page

**00:01:50**  
Avg for View: 00:01:50 (0.00%)

## Bounce Rate

**48.65%**  
Avg for View: 48.65% (0.00%)

## Visits (Sessions) by Social Network

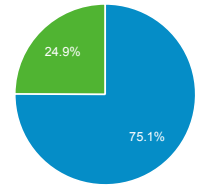
Social Network	Sessions
Facebook	7,230
Twitter	1,004
LinkedIn	272
YouTube	136
reddit	80
wikiHow	50
Weebly	42
Pinterest	37
Google+	30
WordPress	27

## Top Pages

Page Title	Pageviews	Bounce Rate
Home   FEMA.gov	308,840	59.48%
Disasters   FEMA.gov	225,555	26.01%
Flood Zones   FEMA.gov	41,921	53.55%
The National Flood Insurance Program   FEMA.gov	37,668	45.64%
Disaster Declarations by Year   FEMA.gov	35,624	42.32%
Authorized Equipment List   FEMA.gov	28,760	23.65%
Lapse in Federal Funding Impact on FEMA Website Operations Notice   FEMA.gov	25,376	69.89%
Training   FEMA.gov	23,514	44.02%
National Flood Insurance Program: Flood Hazard Mapping   FEMA.gov	23,474	32.88%
National Incident Management System   FEMA.gov	23,137	51.39%

## New vs Returning Visitors (Users)

New Visitor Returning Visitor



## Sessions by Source

Source	Sessions
google	561,202
(direct)	266,139
bing	107,896
search.usa.gov	48,106
ready.gov	42,583
yahoo	21,343

## Sessions by Browser

Browser	Sessions
Chrome	584,681
Safari	222,973
Internet Explorer	214,887
Edge	85,196
Firefox	63,079
Samsung Internet	16,407

