


# The FEMA.gov Web Performance Metrics

Jan 1, 2018 - Jan 31, 2018

**All Users**  
 100.00% Sessions


## Total Visits (Sessions)

**1,702,406**  
 % of Total: 100.00% (1,702,406)




## Avg. Visit (Session) Duration

**00:02:12**  
 Avg for View: 00:02:12 (0.00%)



## Pageviews

**3,733,608**  
 % of Total: 100.00% (3,733,608)




## Unique Visitors (Users)

**1,117,713**  
 % of Total: 100.00% (1,117,713)




## Average Pages Per Visit (Session)

**2.19**  
 Avg for View: 2.19 (0.00%)




## Average Time on Page

**00:01:49**  
 Avg for View: 00:01:49 (0.00%)



## Bounce Rate

**46.05%**  
 Avg for View: 46.05% (0.00%)



## Visits (Sessions) by Social Network

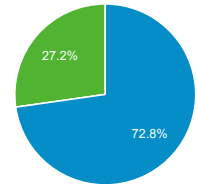
Social Network	Sessions
Facebook	14,667
Twitter	2,798
Instagram Stories	2,070
LinkedIn	1,072
reddit	451
YouTube	221
WordPress	205
Weebly	187
Instagram	128
Blogger	77

## Top Pages

Page Title	Pageviews	Bounce Rate
Home   FEMA.gov	453,112	58.41%
Disasters   FEMA.gov	259,303	28.20%
The National Flood Insurance Program   FEMA.gov	123,383	47.50%
Welcome to the Assistance to Firefighters Grant Program   FEMA.gov	57,952	24.89%
Emergency Supply List   FEMA.gov	48,762	20.35%
E-Grant Application Access   FEMA.gov	44,483	13.21%
Checking status of FEMA application   FEMA.gov	43,629	14.34%
Flood Zones   FEMA.gov	40,030	51.43%
Assistance to Firefighters Grant   FEMA.gov	37,880	34.12%
Authorized Equipment List   FEMA.gov	37,536	24.13%

## New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



## Sessions by Source

Source	Sessions
google	790,011
(direct)	387,271
bing	107,886
search.usa.gov	80,862
hp_promo	35,335
ready.gov	35,211

## Sessions by Browser

Browser	Sessions
Chrome	770,922
Internet Explorer	361,234
Safari	319,200
Firefox	91,816
Edge	85,626
Samsung Internet	32,554