

Jan 1, 2017 - Jan 31, 2017

Total Visits

1,155,897

% of Total: 100.00% (1,155,897)



Avg. Visit Duration

00:02:11

Avg for View: 00:02:11 (0.00%)



Pageviews

2,575,113

% of Total: 100.00% (2,575,113)



Unique Visitors

784,246

% of Total: 100.00% (784,246)



Avg. Pages / Visit

2.23

Avg for View: 2.23 (0.00%)



Avg. Time on Page

00:01:46

Avg for View: 00:01:46 (0.00%)



Bounce Rate

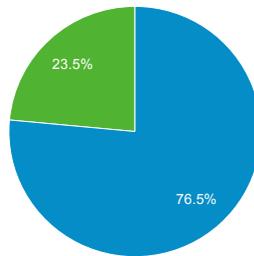
48.72%

Avg for View: 48.72% (0.00%)



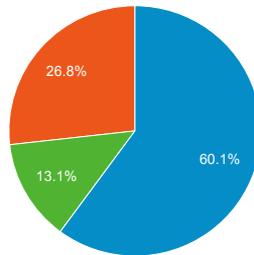
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	494,255	46.94%
(direct) / (none)	299,252	55.67%
bing / organic	94,308	48.48%
search.usa.gov / referral	57,362	29.85%
yahoo / organic	31,709	46.21%
msc.fema.gov / referral	17,241	41.88%
hp_promo / web	14,646	34.28%
ready.gov / referral	14,028	21.50%
links.govdelivery.com / referral	13,266	56.17%
m.facebook.com / referral	6,419	63.19%

Total Pageviews

Page Title	Pageviews	Bounce Rate
FEMA.gov	356,474	64.43%
Disaster Declaratation	174,352	31.02%
Flood Zones	35,784	57.88%
National Flood nsurance Program	32,570	39.58%
National Incident Management System	30,444	49.05%

Visits by Social Network

Social Network	Sessions
Facebook	8,442
Twitter	1,433
reddit	456
LinkedIn	361
Weebly	232
YouTube	170
Blogger	116
Pinterest	57
wikiHow	45
Instagram	31