The FEMA.gov Web Performance Metrics

Feb 1, 2019 - Feb 28, 2019

○ All Users
100.00% Sessions

Total Visits (Sessions)

1,254,036
% of Total: **100.00% (1,254,036)**

Avg. Visit (Session) Duration

00:02:07
Avg for View: **00:02:07 (0.00%)**

Pageviews

2,716,114
% of Total: **100.00% (2,716,114)**

Unique Visitors (Users)

851,319
% of Total: **100.00% (851,319)**

Average Pages Per Visit (Session)

2.17
Avg for View: **2.17 (0.00%)**

Average Time on Page

00:01:48
Avg for View: **00:01:48 (0.00%)**

Bounce Rate

48.69%
Avg for View: **48.69% (0.00%)**

Visits (Sessions) by Social Network

Social Network	Sessions
Facebook	12,304
Twitter	3,951
reddit	3,872
LinkedIn	1,463
Weebly	139
YouTube	106
Blogger	52
Instagram	51
Pinterest	46
WordPress	31

Top Pages

Page Title	Pageviews	Bounce Rate
Home	FEMA.gov	294,303	58.42%
Disasters	FEMA.gov	275,395	24.24%
Disaster Declarations by Year	FEMA.gov	51,605	41.83%
The National Flood Insurance Program	FEMA.gov	41,601	45.15%
Flood Zones	FEMA.gov	37,387	53.55%
Authorized Equipment List	FEMA.gov	28,836	24.95%
National Flood Insurance Program: Flood Hazard Mapping	FEMA.gov	23,853	32.91%
Training	FEMA.gov	23,178	41.74%
National Incident Management System	FEMA.gov	22,316	51.96%
About the Agency	FEMA.gov	21,397	61.30%

New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor

75.4% / 24.6%
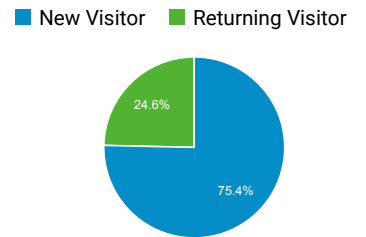
Sessions by Source

Source	Sessions
google	567,909
(direct)	286,306
bing	101,179
search.usa.gov	54,735
ready.gov	36,074
yahoo	20,295

Sessions by Browser

Browser	Sessions
Chrome	602,585
Safari	240,172
Internet Explorer	209,134
Edge	87,733
Firefox	63,117
Safari (in-app)	17,777