

The FEMA.gov Web Performance Metrics

Dec 1, 2018 - Dec 31, 2018

All Users
100.00% Sessions

Total Visits (Sessions)

1,078,318

% of Total: 100.00% (1,078,318)



Avg. Visit (Session) Duration

00:02:11

Avg for View: 00:02:11 (0.00%)



Pageviews

2,318,882

% of Total: 100.00% (2,318,882)



Unique Visitors (Users)

718,881

% of Total: 100.00% (718,881)



Average Pages Per Visit (Session)

2.15

Avg for View: 2.15 (0.00%)



Average Time on Page

00:01:53

Avg for View: 00:01:53 (0.00%)



Bounce Rate

48.19%

Avg for View: 48.19% (0.00%)



Visits (Sessions) by Social Network

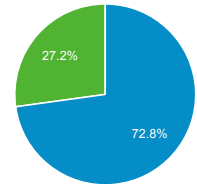
Social Network	Sessions
Facebook	8,087
Twitter	1,573
LinkedIn	473
YouTube	187
reddit	81
Instagram	53
Blogger	41
Google+	34
wikiHow	34
WordPress	32

Top Pages

Page Title	Pageviews	Bounce Rate
Home FEMA.gov	283,459	54.50%
Disasters FEMA.gov	191,046	26.04%
Flood Zones FEMA.gov	33,307	54.30%
The National Flood Insurance Program FEMA.gov	33,242	46.44%
Authorized Equipment List FEMA.gov	21,547	25.49%
Training FEMA.gov	20,945	41.46%
California Wildfires (DR-4407) FEMA.gov	20,100	54.55%
National Incident Management System FEMA.gov	19,051	53.08%
Florida Hurricane Michael (DR-4399) FEMA.gov	19,001	50.92%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	17,567	32.22%

New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



Sessions by Source

Source	Sessions
google	520,074
(direct)	229,069
bing	83,523
search.usa.gov	44,497
ready.gov	31,428
disasterassistance.gov	21,672

Sessions by Browser

Browser	Sessions
Chrome	518,951
Safari	204,596
Internet Explorer	196,963
Edge	68,085
Firefox	55,427
Samsung Internet	13,323

