

# The FEMA.gov Web Performance Metrics

Dec 1, 2017 - Dec 31, 2017

All Users  
100.00% Sessions

## Total Visits (Sessions)

**1,612,946**  
% of Total: 100.00% (1,612,946)

## Avg. Visit (Session) Duration

**00:02:06**  
Avg for View: 00:02:06 (0.00%)

## Pageviews

**3,440,446**  
% of Total: 100.00% (3,440,446)

## Unique Visitors (Users)

**1,002,793**  
% of Total: 100.00% (1,002,793)

## Average Pages Per Visit (Session)

**2.13**  
Avg for View: 2.13 (0.00%)

## Average Time on Page

**00:01:50**  
Avg for View: 00:01:50 (0.00%)

## Bounce Rate

**46.59%**  
Avg for View: 46.59% (0.00%)

## Visits (Sessions) by Social Network

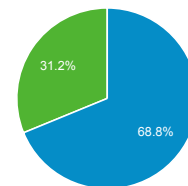
Social Network	Sessions
Facebook	11,819
Twitter	2,180
LinkedIn	393
Instagram	338
Instagram Stories	207
reddit	179
Weebly	121
YouTube	63
WordPress	56
Blogger	48

## Top Pages

Page Title	Pageviews	Bounce Rate
FEMA.gov   Federal Emergency Management Agency	383,441	55.45%
Disasters   FEMA.gov	283,781	28.55%
The National Flood Insurance Program   FEMA.gov	96,050	48.35%
Home   FEMA.gov	95,832	60.89%
Checking status of FEMA application   FEMA.gov	60,635	14.30%
404 Page Not Found   FEMA.gov	58,085	48.00%
Florida Hurricane Irma (DR-4337)   FEMA.gov	44,754	52.77%
Texas Hurricane Harvey (DR-4332)   FEMA.gov	44,134	45.52%
Puerto Rico Hurricane Maria (DR-4339)   FEMA.gov	40,456	27.35%
Individual Disaster Assistance   FEMA.gov	35,525	30.24%

## New vs Returning Visitors (Users)

New Visitor Returning Visitor



## Sessions by Source

Source	Sessions
google	741,199
(direct)	375,572
bing	92,343
hp_promo	70,235
search.usa.gov	68,680
disasterassistance.gov	36,816

## Sessions by Browser

Browser	Sessions
Chrome	739,687
Internet Explorer	321,941
Safari	314,901
Firefox	81,353
Edge	71,456
Samsung Internet	46,580