

The FEMA.gov Web Performance Metrics

Aug 1, 2018 - Aug 31, 2018

All Users
100.00% Sessions

Total Visits (Sessions)

1,353,379
% of Total: 100.00% (1,353,379)

Avg. Visit (Session) Duration

00:02:17
Avg for View: 00:02:17 (0.00%)

Pageviews

3,102,693
% of Total: 100.00% (3,102,693)

Unique Visitors (Users)

905,202
% of Total: 100.00% (905,202)

Average Pages Per Visit (Session)

2.29
Avg for View: 2.29 (0.00%)

Average Time on Page

00:01:45
Avg for View: 00:01:45 (0.00%)

Bounce Rate

46.76%
Avg for View: 46.76% (0.00%)

Visits (Sessions) by Social Network

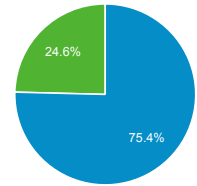
Social Network	Sessions
Facebook	10,726
Twitter	2,130
LinkedIn	736
reddit	241
YouTube	168
Weebly	70
WordPress	64
wikiHow	35
Pinterest	34
Blogger	28

Top Pages

Page Title	Pageviews	Bounce Rate
Home FEMA.gov	326,557	57.69%
Disasters FEMA.gov	261,114	27.02%
The National Flood Insurance Program FEMA.gov	50,708	47.77%
Flood Zones FEMA.gov	36,929	54.02%
Training FEMA.gov	31,778	40.89%
National Incident Management System FEMA.gov	26,997	51.36%
Assistance to Firefighters Grants - Grantee Award Year 2017 FEMA.gov	26,717	66.57%
Emergency Supply List FEMA.gov	26,394	18.79%
Assistance to Firefighters Grant Awards FEMA.gov	25,754	7.03%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	25,713	31.14%

New vs Returning Visitors (Users)

New Visitor Returning Visitor



Sessions by Source

Source	Sessions
google	636,488
(direct)	304,725
bing	101,238
search.usa.gov	58,582
ready.gov	49,274
yahoo	23,355

Sessions by Browser

Browser	Sessions
Chrome	617,031
Internet Explorer	287,758
Safari	254,506
Edge	78,196
Firefox	72,583
Samsung Internet	15,851