

FEMA.gov Web Performance Metrics

Aug 1, 2017 - Aug 31, 2017

All Users
100.00% Sessions

Total Visits (Sessions)

4,147,603

% of Total: 100.00% (4,147,603)



Avg. Visit (Session) Duration

00:02:06

Avg for View: 00:02:06 (0.00%)



Pageviews

8,080,547

% of Total: 100.00% (8,080,547)



Unique Visitors (Users)

2,587,035

% of Total: 100.00% (2,587,035)



Average Pages Per Visit (Session)

1.95

Avg for View: 1.95 (0.00%)



Average Time on Page

00:02:12

Avg for View: 00:02:12 (0.00%)



Bounce Rate

45.90%

Avg for View: 45.90% (0.00%)



Visits (Sessions) by Social Network

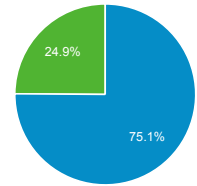
Social Network	Sessions
Facebook	193,586
Twitter	21,928
Instagram	2,655
reddit	1,235
LinkedIn	875
YouTube	168
Weebly	158
Blogger	106
WordPress	93
Google+	90

Top Pages

Page Title	Pageviews	Bounce Rate
FEMA.gov Federal Emergency Management Agency	1,337,865	59.11%
Hurricane Harvey FEMA.gov	643,928	36.53%
Apply for Assistance FEMA.gov	419,663	29.67%
Disasters FEMA.gov	414,360	25.19%
The National Flood Insurance Program FEMA.gov	395,140	45.24%
Texas Hurricane Harvey (DR-4332) FEMA.gov	237,672	40.50%
How Do I File My Flood Claim? FEMA.gov	147,086	57.76%
Individual Disaster Assistance FEMA.gov	114,362	36.50%
Employment as a home inspector with FEMA FEMA.gov	82,257	30.49%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	67,954	32.83%

New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



Sessions by Source

Source	Sessions
google	1,707,079
(direct)	807,121
hp_promo	348,556
bing	197,251
disasterassistance.gov	197,140
m.facebook.com	157,375

Sessions by Browser

Browser	Sessions
Chrome	1,694,779
Safari	1,135,225
Internet Explorer	611,797
Firefox	173,994
Edge	168,147
Safari (in-app)	133,313