

# The FEMA.gov Web Performance Metrics

Apr 1, 2019 - Apr 30, 2019

All Users  
100.00% Sessions

## Total Visits (Sessions)

**1,341,694**  
% of Total: 100.00% (1,341,694)

## Avg. Visit (Session) Duration

**00:02:11**  
Avg for View: 00:02:11 (0.00%)

## Pageviews

**2,940,080**  
% of Total: 100.00% (2,940,080)

## Unique Visitors (Users)

**885,762**  
% of Total: 100.00% (885,762)

## Average Pages Per Visit (Session)

**2.19**  
Avg for View: 2.19 (0.00%)

## Average Time on Page

**00:01:48**  
Avg for View: 00:01:48 (0.00%)

## Bounce Rate

**47.57%**  
Avg for View: 47.57% (0.00%)

## Visits (Sessions) by Social Network

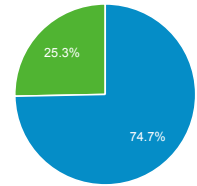
Social Network	Sessions
Facebook	16,707
Twitter	2,935
LinkedIn	339
reddit	128
YouTube	98
WordPress	62
Pinterest	50
Blogger	41
wikiHow	37
Instagram	34

## Top Pages

Page Title	Pageviews	Bounce Rate
Home   FEMA.gov	297,423	60.06%
Disasters   FEMA.gov	273,348	25.09%
Authorized Equipment List   FEMA.gov	51,698	26.05%
The National Flood Insurance Program   FEMA.gov	47,698	45.72%
Flood Zones   FEMA.gov	43,324	52.33%
Disaster Declarations by Year   FEMA.gov	37,902	32.63%
National Flood Insurance Program: Flood Hazard Mapping   FEMA.gov	26,675	28.26%
Training   FEMA.gov	26,565	43.64%
National Incident Management System   FEMA.gov	23,604	48.38%
Mobile App   FEMA.gov	21,698	45.49%

## New vs Returning Visitors (Users)

New Visitor Returning Visitor



## Sessions by Source

Source	Sessions
google	622,233
(direct)	295,762
bing	102,927
search.usa.gov	66,206
ready.gov	35,508
msc.fema.gov	22,209

## Sessions by Browser

Browser	Sessions
Chrome	653,809
Safari	256,223
Internet Explorer	225,091
Edge	90,354
Firefox	67,843
Samsung Internet	17,386