

The FEMA.gov Web Performance Metrics

Apr 1, 2018 - Apr 30, 2018

All Users
100.00% Sessions

Total Visits (Sessions)

1,407,748
% of Total: 100.00% (1,407,748)

Avg. Visit (Session) Duration

00:02:14
Avg for View: 00:02:14 (0.00%)

Pageviews

3,042,783
% of Total: 100.00% (3,042,783)

Unique Visitors (Users)

933,106
% of Total: 100.00% (933,106)

Average Pages Per Visit (Session)

2.16
Avg for View: 2.16 (0.00%)

Average Time on Page

00:01:54
Avg for View: 00:01:54 (0.00%)

Bounce Rate

47.94%
Avg for View: 47.94% (0.00%)

Visits (Sessions) by Social Network

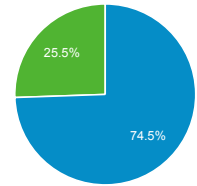
Social Network	Sessions
Facebook	7,997
Twitter	2,239
LinkedIn	1,160
Instagram Stories	781
YouTube	110
Blogger	95
reddit	76
Yammer	73
Pinterest	60
Weebly	56

Top Pages

Page Title	Pageviews	Bounce Rate
Home FEMA.gov	362,812	59.80%
Disasters FEMA.gov	209,872	30.59%
The National Flood Insurance Program FEMA.gov	71,996	47.22%
Flood Zones FEMA.gov	41,434	52.85%
Authorized Equipment List FEMA.gov	40,793	22.18%
Flood Mapping Products FEMA.gov	39,133	16.94%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	30,780	29.73%
National Incident Management System FEMA.gov	27,845	51.69%
404 Page Not Found FEMA.gov	23,286	54.92%
About the Agency FEMA.gov	21,719	60.13%

New vs Returning Visitors (Users)

New Visitor Returning Visitor



Sessions by Source

Source	Sessions
google	685,586
(direct)	320,303
bing	94,423
search.usa.gov	60,307
ready.gov	27,946
yahoo	24,197

Sessions by Browser

Browser	Sessions
Chrome	647,971
Internet Explorer	304,812
Safari	254,623
Firefox	78,658
Edge	77,642
Samsung Internet	18,107