

## FEMA.gov Web Performance Metrics

Apr 1, 2017 - Apr 30, 2017

**All Users**  
 100.00% Sessions

### Total Visits (Sessions)

**1,195,077**  
 % of Total: 100.00% (1,195,077)



### Avg. Visit (Session) Duration

**00:02:12**  
 Avg for View: 00:02:12 (0.00%)



### Pageviews

**2,723,667**  
 % of Total: 100.00% (2,723,667)



### Unique Visitors (Users)

**807,594**  
 % of Total: 100.00% (807,594)



### Average Pages Per Visit (Session)

**2.28**  
 Avg for View: 2.28 (0.00%)



### Average Time on Page

**00:01:42**  
 Avg for View: 00:01:42 (0.00%)



### Bounce Rate

**48.87%**  
 Avg for View: 48.87% (0.00%)



### Visits (Sessions) by Social Network

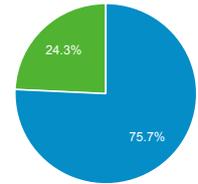
Social Network	Sessions
Facebook	9,725
Twitter	1,184
reddit	559
Weebly	408
LinkedIn	281
YouTube	167
Instagram	145
Blogger	82
Pinterest	49
wikiHow	48

### Top Pages

Page Title	Pageviews	Bounce Rate
FEMA.gov   Federal Emergency Management Agency	316,568	66.42%
Disaster Declarations   FEMA.gov	161,314	31.28%
The National Flood Insurance Program   FEMA.gov	126,141	44.04%
Flood Zones   FEMA.gov	38,834	51.33%
National Flood Insurance Program: Flood Hazard Mapping   FEMA.gov	32,816	30.83%
Welcome to the Assistance to Firefighters Grant Program   FEMA.gov	27,399	17.40%
Mobile App   FEMA.gov	26,904	75.29%
National Incident Management System   FEMA.gov	26,534	51.36%
Community Emergency Response Teams   FEMA.gov	25,775	41.22%
Emergency Supply List   FEMA.gov	24,117	18.95%

### New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



### Sessions by Source

Source	Sessions
google	489,713
(direct)	295,600
bing	91,710
search.usa.gov	60,377
yahoo	30,650
hp_promo	19,545

### Sessions by Browser

Browser	Sessions
Chrome	491,754
Internet Explorer	334,419
Safari	200,984
Firefox	83,500
Edge	54,286
Safari (in-app)	10,254