



Jan 1, 2017 - Jan 31, 2017

Visits

102,852

% of Total: 100.00% (102,852)



Total Unique Searches

139,508

% of Total: 100.00% (139,508)



Total Visits

102,852

% of Total: 100.00% (102,852)

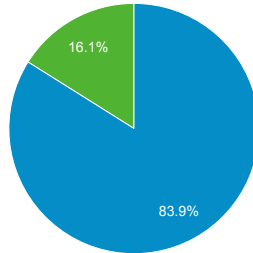


Top Unique Searches by Search Term

Search Term	Unique Searches
flood maps	1,198
training	1,088
nims	1,037
flood map	842
ics 100	669
ics	631
elevation certificate	561
flood zone	508
NIMS	449
loma	447

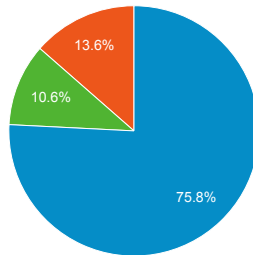
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:11

Avg for View: 00:02:11 (0.00%)



Avg. Pages / Visit

2.11

Avg for View: 2.11 (0.00%)



Avg. Time on Page

00:01:58

Avg for View: 00:01:58 (0.00%)



Bounce Rate

58.04%

Avg for View: 58.04% (0.00%)

