


The FEMA.gov Web Performance Metrics

Nov 1, 2019 - Nov 30, 2019

All Users
100.00% Sessions


Total Visits (Sessions)

1,117,454
% of Total: 100.00% (1,117,454)




Avg. Visit (Session) Duration

00:02:03
Avg for View: 00:02:03 (0.00%)




Pageviews

2,379,744
% of Total: 100.00% (2,379,744)




Unique Visitors (Users)

757,127
% of Total: 100.00% (757,127)




Average Pages Per Visit (Session)

2.13
Avg for View: 2.13 (0.00%)




Average Time on Page

00:01:47
Avg for View: 00:01:47 (0.00%)



Bounce Rate

51.02%
Avg for View: 51.02% (0.00%)



Visits (Sessions) by Social Network

Social Network	Sessions
Facebook	5,145
YouTube	5,013
Twitter	1,086
LinkedIn	859
WordPress	69
Instagram	56
Pinterest	33
wikiHow	29
Yammer	28
Blogger	27

Top Pages

Page Title	Pageviews	Bounce Rate
Home FEMA.gov	299,436	63.78%
Disasters FEMA.gov	216,550	30.72%
The National Flood Insurance Program FEMA.gov	30,193	48.47%
Authorized Equipment List FEMA.gov	25,075	25.01%
Flood Zones FEMA.gov	24,000	53.24%
National Incident Management System FEMA.gov	20,559	52.86%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	19,155	27.90%
Disaster Declarations by Year FEMA.gov	17,379	28.46%
About the Agency FEMA.gov	16,156	67.29%
National Flood Hazard Layer (NFHL) FEMA.gov	15,163	18.34%

New vs Returning Visitors (Users)

User Type	Users
New Visitor	668,303
Returning Visitor	204,333

Sessions by Source

Source	Sessions
google	467,320
(direct)	286,575
bing	76,944
Inks.gd	57,128
search.usa.gov	46,734
ready.gov	28,557

Sessions by Browser

Browser	Sessions
Chrome	602,314
Safari	196,829
Internet Explorer	156,525
Edge	75,064
Firefox	57,225
Samsung Internet	11,028

