

FEMA.gov Search Web Performance Metrics

Feb 1, 2018 - Feb 28, 2018

All Users
100.00% Sessions

Total Unique Searches

164,518

% of Total: 100.00% (164,518)



Total Visits

120,575

% of Total: 100.00% (120,575)

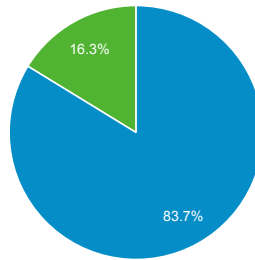


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,472
flood map	1,242
nims	806
jobs	755
ics 100	629
training	595
flood zone	594
login	575
ics	553
elevation certificate	522

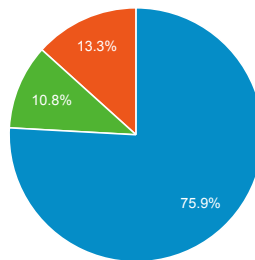
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:15

Avg for View: 00:02:15 (0.00%)



Avg. Pages / Visit

2.17

Avg for View: 2.17 (0.00%)



Avg. Time on Page

00:01:55

Avg for View: 00:01:55 (0.00%)



Bounce Rate

57.23%

Avg for View: 57.23% (0.00%)

