

## FEMA.gov Search Web Performance Metrics

Aug 1, 2019 - Aug 31, 2019

**All Users**  
100.00% Sessions

### Total Unique Searches

**135,962**

% of Total: 100.00% (135,962)



### Total Visits

**92,603**

% of Total: 100.00% (92,603)

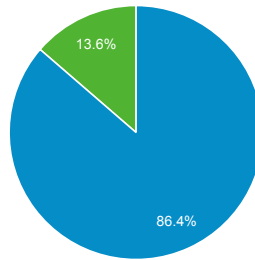


### Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	932
flood map	901
training	785
nims	783
ics 100	707
flood zone	693
Flood zone	679
jobs	638
elevation certificate	563
flood zones	545

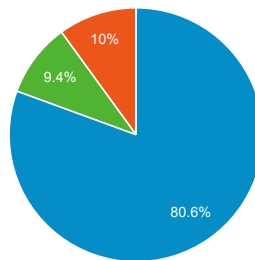
### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



### Avg. Visit Duration

**00:01:43**

Avg for View: 00:01:43 (0.00%)



### Avg. Pages / Visit

**2.14**

Avg for View: 2.14 (0.00%)



### Avg. Time on Page

**00:01:31**

Avg for View: 00:01:31 (0.00%)



### Bounce Rate

**57.20%**

Avg for View: 57.20% (0.00%)

