

FEMA.gov Search Web Performance Metrics

Jul 1, 2019 - Jul 31, 2019

All Users
100.00% Sessions

Total Unique Searches

133,134

% of Total: 100.00% (133,134)



Total Visits

90,158

% of Total: 100.00% (90,158)

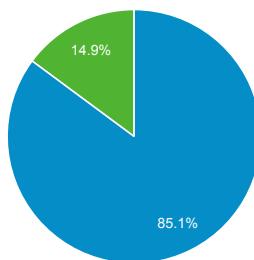


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	983
flood map	908
training	797
ics 100	743
nims	695
jobs	675
elevation certificate	608
ics	569
flood zone	500
Jobs	480

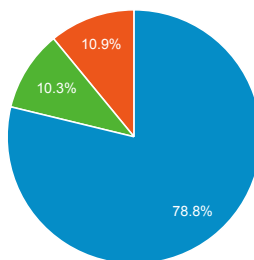
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:01:49

Avg for View: 00:01:49 (0.00%)



Avg. Pages / Visit

2.18

Avg for View: 2.18 (0.00%)



Avg. Time on Page

00:01:32

Avg for View: 00:01:32 (0.00%)



Bounce Rate

56.52%

Avg for View: 56.52% (0.00%)

