

FEMA.gov Search Web Performance Metrics

May 1, 2019 - May 31, 2019

All Users
100.00% Sessions

Total Unique Searches

157,899

% of Total: 100.00% (157,899)



Total Visits

107,087

% of Total: 100.00% (107,087)

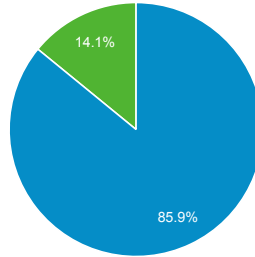


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood map	1,243
flood maps	1,164
training	948
nims	895
ics 100	853
ics	714
elevation certificate	652
Flood map	636
jobs	595
flood zone	594

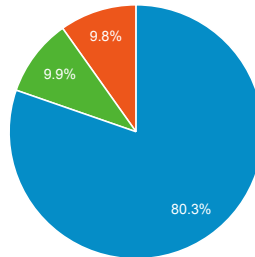
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:01:48

Avg for View: 00:01:48 (0.00%)



Avg. Pages / Visit

2.18

Avg for View: 2.18 (0.00%)



Avg. Time on Page

00:01:31

Avg for View: 00:01:31 (0.00%)



Bounce Rate

56.54%

Avg for View: 56.54% (0.00%)

