

FEMA.gov Search Web Performance Metrics

Apr 1, 2019 - Apr 30, 2019

All Users
100.00% Sessions

Total Unique Searches

153,450

% of Total: 100.00% (153,450)



Total Visits

102,303

% of Total: 100.00% (102,303)

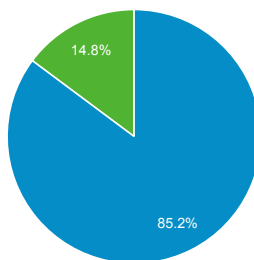


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,192
flood map	1,105
ics 100	899
nims	829
training	741
elevation certificate	640
ics	606
jobs	586
flood zone	544
100	490

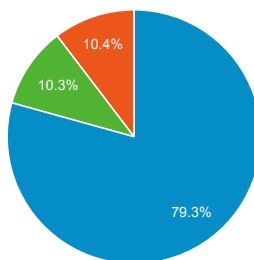
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:01:54

Avg for View: 00:01:54 (0.00%)



Avg. Pages / Visit

2.26

Avg for View: 2.26 (0.00%)



Avg. Time on Page

00:01:31

Avg for View: 00:01:31 (0.00%)



Bounce Rate

54.85%

Avg for View: 54.85% (0.00%)

