

FEMA.gov Search Web Performance Metrics

Nov 1, 2018 - Nov 30, 2018

All Users
100.00% Sessions

Total Unique Searches

151,676

% of Total: 100.00% (151,676)



Total Visits

96,725

% of Total: 100.00% (96,725)

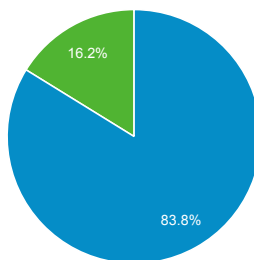


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	863
ics 100	805
nims	741
flood map	738
jobs	735
training	732
camp fire	698
ics	658
Camp fire	574
Jobs	496

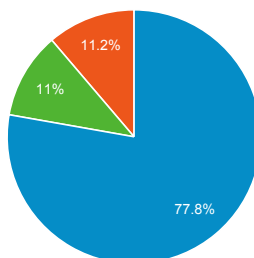
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:01:59

Avg for View: 00:01:59 (0.00%)



Avg. Pages / Visit

2.43

Avg for View: 2.43 (0.00%)



Avg. Time on Page

00:01:23

Avg for View: 00:01:23 (0.00%)



Bounce Rate

52.72%

Avg for View: 52.72% (0.00%)

