

FEMA.gov Search Web Performance Metrics

Oct 1, 2018 - Oct 31, 2018

All Users
100.00% Sessions

Total Unique Searches

218,422

% of Total: 100.00% (218,422)



Total Visits

141,556

% of Total: 100.00% (141,556)

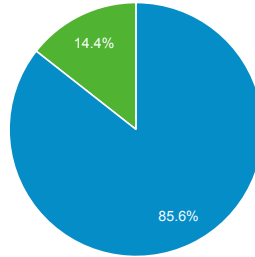


Top Unique Searches by Search Term

Search Term	Total Unique Searches
jobs	1,567
Jobs	1,469
hurricane michael	1,314
flood maps	1,059
nims	952
flood map	926
ics 100	829
training	714
ics	629
flood manual	581

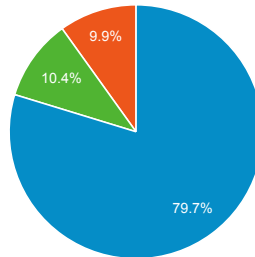
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:01:53

Avg for View: 00:01:53 (0.00%)



Avg. Pages / Visit

2.39

Avg for View: 2.39 (0.00%)



Avg. Time on Page

00:01:22

Avg for View: 00:01:22 (0.00%)



Bounce Rate

53.49%

Avg for View: 53.49% (0.00%)

