

FEMA.gov Search Performance Metrics

Oct 1, 2019 - Oct 31, 2019

All Users
100.00% Sessions

Visits to FEMA.gov

1,407,561

% of Total: 100.00% (1,407,561)



Visitors Used the Search Form on FEMA.gov

59,541

% of Total: 4.23% (1,407,561)



Total External Searches (Reported by Google)

Keyword	Organic Searches
(not provided)	408,342
fema	6,510
(not set)	4,400
fema.gov	3,838
FEMA	1,332
fema flood maps	1,019
nims	734
amazon	302
nfip	289
fema training	281

Top Internal Searches by Search Terms

Search Term	Total Unique Searches	Results Pageviews / Search
bagvzvdebcvby	2	1.00
estimat	1	1.00
fema	1	1.00
Fema	1	1.00
fema361 认证	1	2.00
Finding information on my latest disaster relief	1	1.00
FP	1	1.00
How will people rescue individuals and provide critical care to sick and elderly	1	1.00
policy	1	1.00
tribal	1	1.00

Results Pageviews / Search by Search Term

Results Pageviews /

Search Term	Results Page	Score
fema361 认证		2.00
bagvzvdebcvby		1.00
estimat		1.00
fema		1.00
Fema		1.00
Finding information on my latest disaster relief		1.00
FP		1.00
How will people rescue individuals and provide critical care to sick and elderly		1.00
policy		1.00
tribal		1.00