



FEMA.gov Search Web Performance Metrics

Sep 1, 2018 - Sep 30, 2018

All Users
100.00% Sessions

Total Unique Searches

228,488

% of Total: 100.00% (228,488)



Total Visits

150,312

% of Total: 100.00% (150,312)

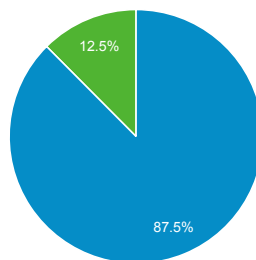


Top Unique Searches by Search Term

Search Term	Total Unique Searches
jobs	1,802
Jobs	1,309
hurricane florence	1,253
flood maps	1,231
flood map	1,163
florence	1,100
nims	1,044
ics 100	853
training	748
ics	738

New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visit Duration

00:01:48

Avg for View: 00:01:48 (0.00%)



Avg. Pages / Visit

2.33

Avg for View: 2.33 (0.00%)



Avg. Time on Page

00:01:21

Avg for View: 00:01:21 (0.00%)



Bounce Rate

54.26%

Avg for View: 54.26% (0.00%)



Avg. Visits per Visitor

1 2 Other

