

FEMA.gov Search Web Performance Metrics

Aug 1, 2018 - Aug 31, 2018

All Users
100.00% Sessions

Total Unique Searches

156,031

% of Total: 100.00% (156,031)



Total Visits

99,700

% of Total: 100.00% (99,700)

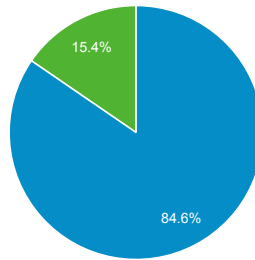


Top Unique Searches by Search Term

| Search Term | Total Unique Searches |
|-----------------------|-----------------------|
| flood maps | 1,098 |
| flood map | 991 |
| nims | 933 |
| training | 900 |
| ics 100 | 894 |
| jobs | 814 |
| ics | 688 |
| elevation certificate | 498 |
| flood zone | 471 |
| loma | 451 |

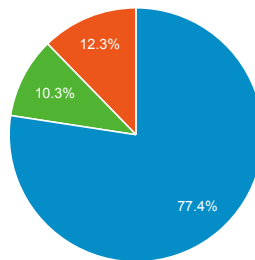
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:00

Avg for View: 00:02:00 (0.00%)



Avg. Pages / Visit

2.39

Avg for View: 2.39 (0.00%)



Avg. Time on Page

00:01:27

Avg for View: 00:01:27 (0.00%)



Bounce Rate

53.54%

Avg for View: 53.54% (0.00%)

