

## FEMA.gov Search Web Performance Metrics

Jul 1, 2018 - Jul 31, 2018

**All Users**  
100.00% Sessions

### Total Unique Searches

**141,402**  
% of Total: 100.00% (141,402)



### Total Visits

**90,876**  
% of Total: 100.00% (90,876)

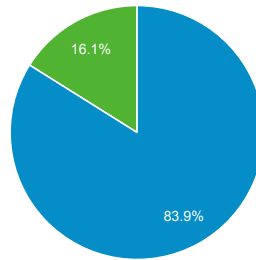


### Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,277
flood map	1,007
nims	739
jobs	679
ics 100	673
training	660
ics	551
elevation certificate	486
flood zone	466
map service center	399

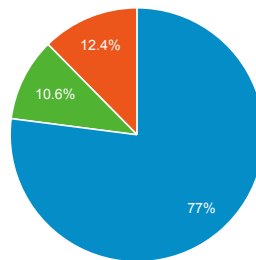
### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor




### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other




### Avg. Visit Duration

**00:02:01**  
Avg for View: 00:02:01 (0.00%)




### Avg. Pages / Visit

**2.38**  
Avg for View: 2.38 (0.00%)



### Avg. Time on Page

**00:01:28**  
Avg for View: 00:01:28 (0.00%)



### Bounce Rate

**53.55%**  
Avg for View: 53.55% (0.00%)

