

FEMA.gov Search Web Performance Metrics

Jun 1, 2018 - Jun 30, 2018

All Users
100.00% Sessions

Total Unique Searches

145,178

% of Total: 100.00% (145,178)



Total Visits

94,130

% of Total: 100.00% (94,130)

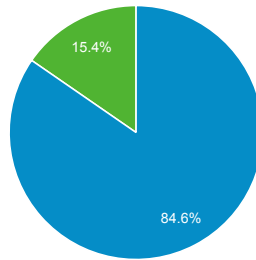


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,162
flood map	1,034
jobs	763
nims	743
training	696
elevation certificate	534
ics 100	518
flood zone	507
ics	466
loma	411

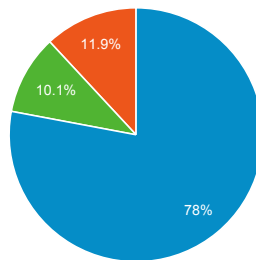
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:00

Avg for View: 00:02:00 (0.00%)



Avg. Pages / Visit

2.37

Avg for View: 2.37 (0.00%)



Avg. Time on Page

00:01:27

Avg for View: 00:01:27 (0.00%)



Bounce Rate

53.59%

Avg for View: 53.59% (0.00%)

