

FEMA.gov Search Web Performance Metrics

Aug 1, 2017 - Aug 31, 2017

All Users
 100.00% Sessions

Total Unique Searches

288,887

% of Total: 100.00% (288,887)



Total Visits

221,698

% of Total: 100.00% (221,698)

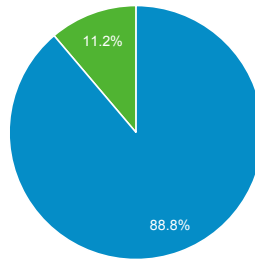


Top Unique Searches by Search Term

Search Term	Total Unique Searches
Jobs	5,680
jobs	5,668
flood maps	1,674
harvey	1,564
flood map	1,364
careers	1,315
employment	1,210
Careers	1,208
training	1,035
texas	977

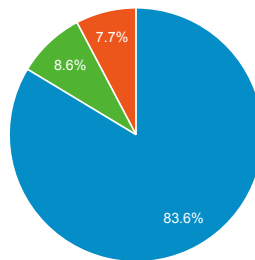
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:01:59

Avg for View: 00:01:59 (0.00%)



Avg. Pages / Visit

2.08

Avg for View: 2.08 (0.00%)



Avg. Time on Page

00:01:51

Avg for View: 00:01:51 (0.00%)



Bounce Rate

57.47%

Avg for View: 57.47% (0.00%)

