



## FEMA.gov Search Web Performance Metrics

May 1, 2017 - May 31, 2017

**All Users**  
 100.00% Sessions

### Total Unique Searches

**145,011**

% of Total: 100.00% (145,011)



### Total Visits

**106,558**

% of Total: 100.00% (106,558)

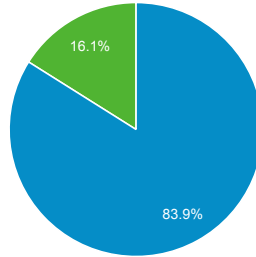


### Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,630
flood map	1,308
training	862
elevation certificate	680
nims	677
flood zone	668
ics 100	617
flood zones	528
jobs	526
loma	526

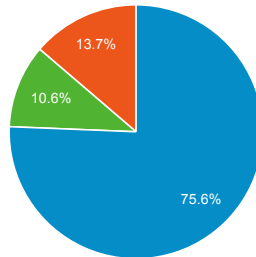
### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



### Avg. Visit Duration

**00:02:13**

Avg for View: 00:02:13 (0.00%)



### Avg. Pages / Visit

**2.17**

Avg for View: 2.17 (0.00%)



### Avg. Time on Page

**00:01:54**

Avg for View: 00:01:54 (0.00%)



### Bounce Rate

**56.79%**

Avg for View: 56.79% (0.00%)

