

FEMA.gov Search Web Performance Metrics

May 1, 2018 - May 31, 2018

All Users
 100.00% Sessions

Total Unique Searches

162,801

% of Total: 100.00% (162,801)



Total Visits

105,385

% of Total: 100.00% (105,385)

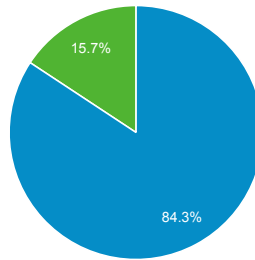


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,337
flood map	1,207
nims	846
ics 100	661
training	638
ics	625
jobs	616
flood zone	540
elevation certificate	496
map service center	466

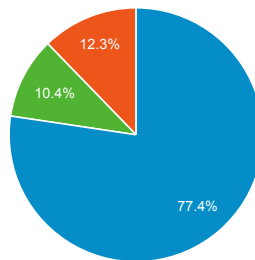
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:02

Avg for View: 00:02:02 (0.00%)



Avg. Pages / Visit

2.43

Avg for View: 2.43 (0.00%)



Avg. Time on Page

00:01:25

Avg for View: 00:01:25 (0.00%)



Bounce Rate

52.99%

Avg for View: 52.99% (0.00%)

