

FEMA.gov Search Web Performance Metrics

Apr 1, 2018 - Apr 30, 2018

All Users
 100.00% Sessions

Total Unique Searches

176,388

% of Total: 100.00% (176,388)



Total Visits

107,384

% of Total: 100.00% (107,384)

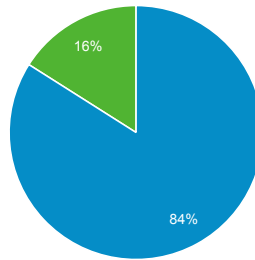


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,363
flood map	1,216
nims	929
ics 100	744
training	646
jobs	642
ics	639
flood zone	597
maps	551
elevation certificate	546

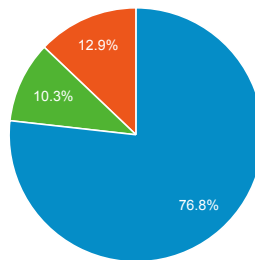
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:00

Avg for View: 00:02:00 (0.00%)



Avg. Pages / Visit

2.52

Avg for View: 2.52 (0.00%)



Avg. Time on Page

00:01:19

Avg for View: 00:01:19 (0.00%)



Bounce Rate

51.14%

Avg for View: 51.14% (0.00%)

