

FEMA.gov Search Web Performance Metrics

Mar 1, 2018 - Mar 31, 2018

All Users
100.00% Sessions

Total Unique Searches

178,290

% of Total: 100.00% (178,290)



Total Visits

127,042

% of Total: 100.00% (127,042)

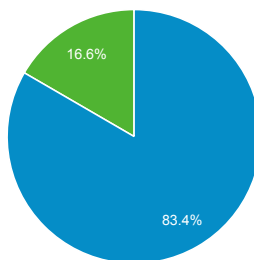


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,839
flood map	1,672
nims	781
ics 100	734
maps	688
flood zone	683
training	682
jobs	673
ics	619
elevation certificate	611

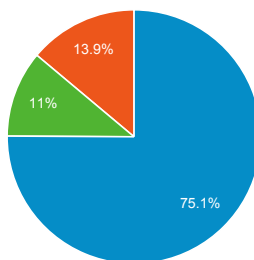
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:09

Avg for View: 00:02:09 (0.00%)



Avg. Pages / Visit

2.20

Avg for View: 2.20 (0.00%)



Avg. Time on Page

00:01:48

Avg for View: 00:01:48 (0.00%)



Bounce Rate

56.97%

Avg for View: 56.97% (0.00%)

