




FEMA.gov Search Web Performance Metrics

Jan 1, 2018 - Jan 31, 2018

All Users
 100.00% Sessions

Total Unique Searches

175,030
 % of Total: 100.00% (175,030)



Total Visits

128,222
 % of Total: 100.00% (128,222)

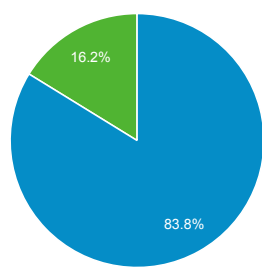


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,220
flood map	1,088
jobs	1,033
training	931
nims	895
ics 100	637
status	631
login	623
ics	612
flood zone	578

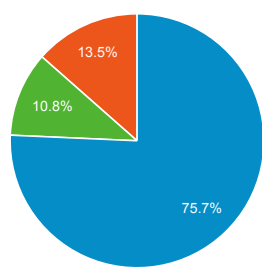
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor




Avg. Visits per Visitor

■ 1 ■ 2 ■ Other




Avg. Visit Duration

00:02:15
 Avg for View: 00:02:15 (0.00%)




Avg. Pages / Visit

2.20
 Avg for View: 2.20 (0.00%)



Avg. Time on Page

00:01:53
 Avg for View: 00:01:53 (0.00%)



Bounce Rate

56.92%
 Avg for View: 56.92% (0.00%)

