

FEMA.gov Search Web Performance Metrics

Dec 1, 2017 - Dec 31, 2017

All Users
100.00% Sessions

Total Unique Searches

140,068

% of Total: 100.00% (140,068)



Total Visits

105,131

% of Total: 100.00% (105,131)

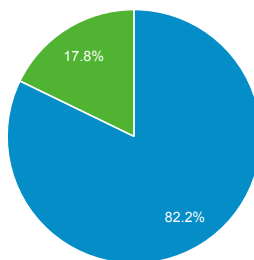


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,029
status	992
jobs	871
training	865
flood map	765
nims	677
login	626
Status	607
Jobs	548
elevation certificate	474

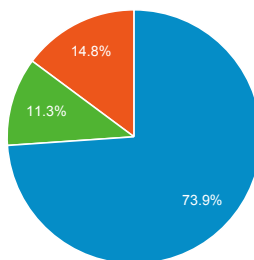
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:09

Avg for View: 00:02:09 (0.00%)



Avg. Pages / Visit

2.18

Avg for View: 2.18 (0.00%)



Avg. Time on Page

00:01:49

Avg for View: 00:01:49 (0.00%)



Bounce Rate

57.00%

Avg for View: 57.00% (0.00%)

