

## FEMA.gov Search Web Performance Metrics

Nov 1, 2017 - Nov 30, 2017

**All Users**  
 100.00% Sessions

### Total Unique Searches

**195,789**

% of Total: 100.00% (195,789)



### Total Visits

**145,292**

% of Total: 100.00% (145,292)

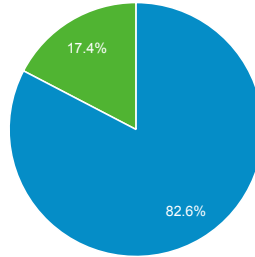


### Top Unique Searches by Search Term

Search Term	Total Unique Searches
status	1,530
training	1,423
jobs	1,186
flood maps	1,133
flood map	978
nims	956
Status	902
login	661
elevation certificate	657
ics 100	620

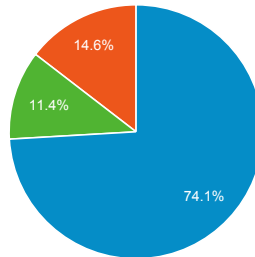
### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



### Avg. Visit Duration

**00:02:18**

Avg for View: 00:02:18 (0.00%)



### Avg. Pages / Visit

**2.19**

Avg for View: 2.19 (0.00%)



### Avg. Time on Page

**00:01:56**

Avg for View: 00:01:56 (0.00%)



### Bounce Rate

**57.29%**

Avg for View: 57.29% (0.00%)

