

## FEMA.gov Search Web Performance Metrics

Jul 1, 2017 - Jul 31, 2017

**All Users**  
100.00% Sessions

### Total Unique Searches

**120,165**

% of Total: 100.00% (120,165)



### Total Visits

**87,704**

% of Total: 100.00% (87,704)

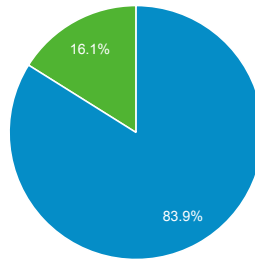


### Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,071
flood map	877
training	736
elevation certificate	608
nims	602
flood zone	487
loma	475
maps	440
flood zones	433
jobs	389

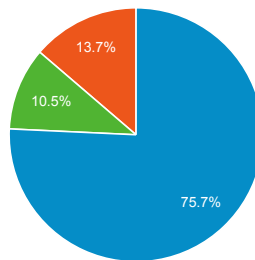
### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



### Avg. Visit Duration

**00:02:12**

Avg for View: 00:02:12 (0.00%)



### Avg. Pages / Visit

**2.17**

Avg for View: 2.17 (0.00%)



### Avg. Time on Page

**00:01:53**

Avg for View: 00:01:53 (0.00%)



### Bounce Rate

**57.19%**

Avg for View: 57.19% (0.00%)

