

FEMA.gov Search Web Performance Metrics

Jun 1, 2017 - Jun 30, 2017

All Users
100.00% Sessions

Total Unique Searches

132,783

% of Total: 100.00% (132,783)



Total Visits

96,189

% of Total: 100.00% (96,189)

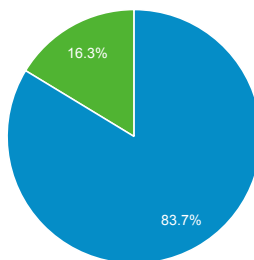


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,283
flood map	1,126
training	832
elevation certificate	713
flood zone	668
nims	535
flood zones	504
ics 100	481
loma	480
maps	466

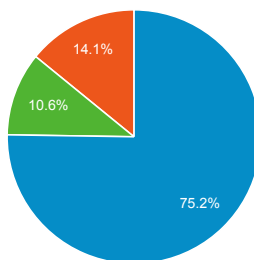
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:12

Avg for View: 00:02:12 (0.00%)



Avg. Pages / Visit

2.17

Avg for View: 2.17 (0.00%)



Avg. Time on Page

00:01:53

Avg for View: 00:01:53 (0.00%)



Bounce Rate

57.15%

Avg for View: 57.15% (0.00%)

