

FEMA.gov Search Web Performance Metrics

Apr 1, 2017 - Apr 30, 2017

All Users
100.00% Sessions

Total Unique Searches

141,007

% of Total: 100.00% (141,007)



Total Visits

102,440

% of Total: 100.00% (102,440)

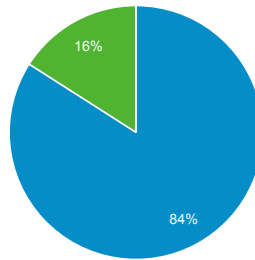


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,224
flood map	1,049
training	880
nims	769
elevation certificate	635
flood zone	603
ics 100	589
operation gotham shield 2017	567
ics	528
flood zones	510

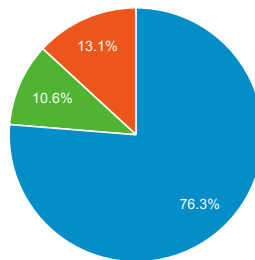
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:13

Avg for View: 00:02:13 (0.00%)



Avg. Pages / Visit

2.18

Avg for View: 2.18 (0.00%)



Avg. Time on Page

00:01:53

Avg for View: 00:01:53 (0.00%)



Bounce Rate

56.57%

Avg for View: 56.57% (0.00%)

