

FEMA.gov Search Web Performance Metrics

Mar 1, 2017 - Mar 31, 2017

All Users
100.00% Sessions

Total Unique Searches

147,883

% of Total: 100.00% (147,883)



Total Visits

107,244

% of Total: 100.00% (107,244)

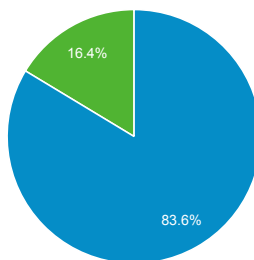


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,251
training	1,008
flood map	941
nims	907
elevation certificate	733
ics 100	587
flood zone	583
ics	536
maps	481
loma	478

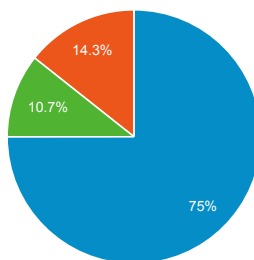
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:15

Avg for View: 00:02:15 (0.00%)



Avg. Pages / Visit

2.20

Avg for View: 2.20 (0.00%)



Avg. Time on Page

00:01:52

Avg for View: 00:01:52 (0.00%)



Bounce Rate

56.85%

Avg for View: 56.85% (0.00%)

