The FEMA.gov Web Performance Metrics   Dec 1, 2019 - Dec 31, 2019

◯ All Users
100.00% Sessions

Total Visits (Sessions)
1,032,086
% of Total: **100.00% (1,032,086)**

Avg. Visit (Session) Duration
00:01:58
Avg for View: **00:01:58 (0.00%)**

Pageviews
2,165,333
% of Total: **100.00% (2,165,333)**

Unique Visitors (Users)
694,900
% of Total: **100.00% (694,900)**

Average Pages Per Visit (Session)
2.10
Avg for View: **2.10 (0.00%)**

Average Time on Page
00:01:45
Avg for View: **00:01:45 (0.00%)**

Bounce Rate
51.08%
Avg for View: **51.08% (0.00%)**

Visits (Sessions) by Social Network

Social Network	Sessions
YouTube	8,409
Facebook	6,621
Twitter	1,152
LinkedIn	692
WordPress	66
Blogger	29
Pinterest	25
Scoop.it	25
Weebly	25
wikiHow	23

Top Pages

Page Title	Pageviews	Bounce Rate
Home | FEMA.gov	306,121	63.19%
Disasters | FEMA.gov	210,072	30.22%
Email | FEMA.gov	33,331	50.55%
The National Flood Insurance Program | FEMA.gov	27,586	49.06%
Authorized Equipment List | FEMA.gov	24,099	23.95%
Flood Zones | FEMA.gov	20,421	53.44%
National Incident Management System Alerts | FEMA.gov	19,786	16.04%
National Incident Management System | FEMA.gov	19,734	49.45%
Welcome to the Assistance to Firefighters Grant Program | FEMA.gov	17,068	46.73%
National Flood Insurance Program: Flood Hazard Mapping | FEMA.gov	15,272	27.86%

New vs Returning Visitors (Users)

User Type	Users
New Visitor	620,587
Returning Visitor	183,703

Sessions by Source

Source	Sessions
google	402,738
(direct)	282,083
bing	66,749
lnks.gd	66,215
search.usa.gov	44,134
ready.gov	23,487

Sessions by Browser

Browser	Sessions
Chrome	552,373
Safari	189,934
Internet Explorer	142,983
Edge	66,598
Firefox	52,645
Samsung Internet	9,939