

FEMA Partners with the American Red Cross on Emergency Skills Activity Book for Children

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WASHINGTON – The Federal Emergency Management Agency and the American Red Cross have teamed up to introduce the Prepare with Pedro Disaster Preparedness Activity Book. The activity book provides parents and educators a creative way to teach children how to prepare for disasters and emergencies. Prepare with Pedro is a fun way for parents, teachers, and community leaders to talk about safety with young children.

“Reaching young people with disaster readiness information is foundational to building an overall culture of preparedness across the country,” said James K. Joseph, regional administrator for FEMA Region V in Chicago. “With this tool, kids can be empowered with the information needed to help stay safe during emergencies and to become leaders in their families for preparedness.”

“Disasters can be very scary for children,” said Sherri Brown, president, Humanitarian Services for the American Red Cross. “Thanks to our collaboration with FEMA, kids and their families can learn how to prepare and what to do for a variety of disasters from thunderstorms and heat waves to hurricanes and tornadoes.”

The activity book features Red Cross character Pedro the Penguin, who demonstrates how to stay safe during a variety of natural hazards. The activity book is designed to be both educational and engaging for young children, offering safety advice alongside crosswords, coloring pages, matching games, and more.

Prepare with Pedro is available for free from FEMA. Call 1-800-480-2520 and



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request printed copies of publication number P-2005, order [online](#), or download and print [Prepare with Pedro: Disaster Preparedness Activity Book](#).

For more youth preparedness activities, please visit <https://www.ready.gov/youth-preparedness>. Parents, caregivers, and educators can also learn about disaster safety for children by visiting the American Red Cross website at <http://www.redcross.org/get-help/how-to-prepare-for-emergencies/disaster-safety-for-children>.

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