



Friends, Colleagues,

At FEMA Private Sector Division this week, along with many of you, we are working real world response and recovery efforts along the Southeast and Mississippi River Valley. We are also immersed in National Level Exercise 2011. And we are still working toward a better collective tomorrow for all of us in the public-private emergency management field. To that end...

You are cordially invited to the first national conference on “Building Resilience through Public-Private Partnerships.”

This is the first time we have brought together participants from all levels of the government and private sector leaders from across the nation – along with FEMA’s 10 new regional private sector liaisons. Together, we will share good practices on effective collaboration toward resilience; take part in interactive plenary sessions; and break out into “vision” groups that will explore innovative and collaborative ways to resolve enduring issues. During the “vision” sessions, participants will brainstorm and forge a recommended path toward achieving a different vision statement assigned to each group. The results will be included in a white paper and publicly posted after the conference.

As you recall from the original “Save the Date,” we asked you to provide ideas for both plenary and “vision” sessions. We have already incorporated many great ideas in a developing draft. It’s not too late. If you have not contributed a meaningful idea that could benefit the masses, please submit to Jeanie.Moore@fema.gov immediately!

We are especially excited by the amount of public-private collaboration going into creating this conference, which is developed in collaboration with DHS and USNORTHCOM and co-hosted at the U.S. Chamber of Commerce and the American Red Cross Headquarters.

- **DATE:** August 3-4, 2011 Washington, DC
- **RSVP:** Please respond to FEMA-Private-Sector@dhs.gov , with your full name, title, organization, and contact information.
- **REGISTRATION:** There is no cost to attend; however, space is limited
- **LODGING:** A block of rooms at government per-diem rate is reserved on a first-come, first-serve basis at the State Plaza Hotel 2117 E Street NW, Washington, DC 20037. To

reserve your room, please call the hotel at (202) 861-8200 or toll-free at (800) 424-2859, and refer to: Group number 10801 - DHS-FEMA-Private Sector Conference

- **WEBSITE:** We encourage you to visit the link conference web page for regular updates as the agenda, conference materials, and other details take shape.

<http://www.fema.gov/privatesector/conference.shtm>

With your active participation, we look forward to a groundbreaking and highly successful event!