

## **FEMA Private Sector Update (16 Feb 11) NRCC and NAC**

HQ PSD Team Roles.doc; Regional Liaisons Jan 2011(ds).xlsx



Friends,

### **NRCC Private Sector Representative**

I am pleased to announce that yesterday, Doug Selby, Big Lots, arrived to begin his 90-day rotation as our new Private Sector Representative. Katie, Dempsey, Target has extended until March 4 to ensure a smooth and seamless transition. On behalf of the leadership and the dedicated professionals here at FEMA, I want to thank Target and Big Lots for their leadership and commitment to this effort. In filling the position once, we had an idea. Now we have filled it twice – that's more than an idea. It's a program. And a good one. I also anticipate in the very near future we will be able to announce the third rotation from May 1 to July 31 as we continue to invite candidates for future rotations beyond that. Please reach out to Katie (cc line) before she departs and thank her for representing all of you. She has been a strong advocate, developed plans and procedures, earned kudos for her service in the NRCC during the recent ice storms, and both Katie and Target have been recognized by peers, the private sector, the federal government and national media. And welcome Doug to the team. He will have his own email account in a day or two, but in the meantime, you can reach him or Katie at FEMA-Private-Sector@FEMA.Gov (a permanent and generic email account for this position monitored daily and during NRCC activations; another Katie accomplishment on your behalf). Lastly, I want to thank Ashley Small (cc line) of my team – she has been the catalyst and the glue for this effort from day one, working tirelessly to ensure this program works to everyone's benefit. If you are interested in being the next superstar, please don't hesitate to reach out to her for more information.

### **National Advisory Council (NAC)**

As you are probably aware, FEMA's National Advisory Council will be accepting applications from February 4, 2011 – **March 4, 2011**. Detailed information is available on the NAC website: <http://www.fema.gov/about/nac>. We encourage you to share this information with qualified candidates.

As of this morning, among the disciplines announced in the release, we have not received many applications from folks in Infrastructure Protection or Communications fields. I am not the program manager for this process and candidates are selected at the discretion of the FEMA Administrator. But I do very much want to make sure you all have an opportunity and access to these links and contact information for more information:

Phone: (202) 646-3746

Fax: (202) 646-3930

Email: [FEMA-NAC@dhs.gov](mailto:FEMA-NAC@dhs.gov)

Here is the link to the announcement: <http://www.fema.gov/news/newsrelease.fema?id=53696>

Here is the link to the Federal Register Notice (which contains instructions on how to apply): <http://edocket.access.gpo.gov/2011/pdf/2011-1807.pdf>

### **In Closing...**

Yesterday I attended an event with General Services Administration, the American Trucking Associations and others. It was a great and meaningful event. Then I returned to my office to receive an email from Bryan Koon (previously of Wal-Mart and now the Director, Florida Division of Emergency Management) announcing one of his first official actions – the hiring of Florida's first official Private Sector Coordinator! Also yesterday, our team had a great call with Google. We met with the American Red Cross. We planned with our teammate at the U.S. Northern Command. It was a good day. I continue to be humbled by the knowledge, passion and dedication of the U.S. Private Sector as our team works hard to catch up and be supportive. Thank you for what you do and for your continued counsel.

Dan

**Dan Stoneking**

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