

## Contact

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## Resources

FEMA Voluntary Private Sector  
Preparedness Accreditation and  
Certification Program (PS-Prep™)  
Resource Center  
[www.fema.gov/privatesector/preparedness](http://www.fema.gov/privatesector/preparedness)

FEMA Private Sector Focus  
[www.fema.gov/privatesector](http://www.fema.gov/privatesector)

Ready Business  
[www.readybusiness.gov](http://www.readybusiness.gov)

The Red Cross Ready Rating Program  
[www.readyrating.org](http://www.readyrating.org)

Institute for Business and Home  
Safety (IBHS)  
[www.ibhs.org](http://www.ibhs.org)

ANSI-ASQ National Accreditation Board  
[www.anab.org](http://www.anab.org)

U.S. Small Business Administration –  
Disaster Preparedness  
[www.sbaonline.sba.gov/services/  
disasterassistance/disasterpreparedness](http://www.sbaonline.sba.gov/services/disasterassistance/disasterpreparedness)

 [www.facebook.com/fema](https://www.facebook.com/fema)

 [www.twitter.com/fema](https://www.twitter.com/fema)

Don't forget to share PS-Prep™ on  
Facebook and Twitter. These sites  
are critical in building program  
awareness, as well as driving traffic  
to the PS-Prep™ website.

## Frequently Asked Questions

### Who is the audience?

Private sector entities—large  
corporations, small to medium-sized  
businesses, and non-profit organizations.

### What makes PS-Prep™ different?

PS-Prep™ offers several options toward  
preparedness: following best practices;  
aligning to a standard; or certification.

### Who oversees certification?

The American National Standards  
Institute (ANSI)—American Safety for  
Quality (ASQ) National Accreditation  
Board (ANAB)

### What is the difference between standards and best practices?

Best practices are the building  
blocks on which standards are built.  
Standards provide a management  
system that includes policies,  
processes, and best practices. Preparing  
to the standards' best practices is a  
step toward preparedness, ultimately  
providing uniform planning within  
the organization.



# Private Sector Preparedness

Employee Pocket Guide

## PS-Prep™ At-A-Glance



“Private organizations across the country—from businesses to universities to non-profit organizations—have a vital role to play in bolstering our disaster preparedness and response capabilities. These new standards will provide our private sector partners with the tools they need to enhance the readiness and resiliency of our nation.”

— Janet Napolitano  
Secretary of the Department of Homeland Security

- A voluntary program;
- Mandated by Congress after 9/11, via the 9/11 Commission Act of 2007;
- Creates awareness and safeguards organizations against effects of a disruption—natural or man-made;
- Built on three standards adopted by Department of Homeland Security (DHS);
- A resource for continuity, recovery, and resiliency;
- PS-Prep™ can improve preparedness, no matter the size or scope of business; and
- PS-Prep™ is a critical resource for emergency management agencies in all 10 Federal Emergency Management Agency (FEMA) regions.

## The PS-Prep™ Message

As FEMA employees, you are invaluable ambassadors of the PS-Prep™ program. When informing audiences about this program, it's important to let them know they have choices. With PS-Prep™, interested parties may follow best practices, align to a chosen standard, or certify to a standard.

The ultimate message is to be prepared.



## The Standards

PS-Prep™ offers three different standards for continuity and recovery processes, developed by preparedness experts:

Disaster and Emergency Management and Business Continuity  
{NFPA 1600:2007/2010 editions}  
[www.nfpa.org](http://www.nfpa.org)

Organizational Resilience and Security Preparedness and Continuity Management {ASIS SPC.1-2009}  
[www.asisonline.org](http://www.asisonline.org)

Business Continuity Management {BSI BS 25999}  
[www.bsiamerica.com](http://www.bsiamerica.com)

For detailed information on the standards, direct interested parties to their respective sites. Applications for each standard may be found on [www.anab.org](http://www.anab.org)