

Region III Regional Advisory Council
September 8, 2010
Philadelphia, PA
Meeting Summary

Welcome from MaryAnn Tierney, FEMA RIII Regional Administrator

- Would like to see the RAC give more policy guidance and advice on internal and external programs/policy
- Between now and September 30th, Region III will be working to reorganize the material that was submitted for the FY11 Business Plan to address the five goals outlined in the Administrator's Intent issued February 23, 2010:
 1. Strengthen the Nation's resilience to disasters;
 2. Build Unity of Effort among the entire emergency management team - Federal, State, local, tribal government, private sector, non-government organizations (NGO), communities, and individuals;
 3. Meet the needs of disaster survivors and effectively support recovery of disaster-affected communities;
 4. Work with our partners to address our most significant risks; and
 5. Build, sustain, and improve FEMA's mission support and workforce capabilities.
- Additionally, MaryAnn has identified the following three immediate priorities for the Region:
 1. Developing and implementing a stakeholder engagement and outreach strategy. The purpose of this effort will be to review what is in place related to stakeholder engagement, (internal and external), such as committees, workgroups, individual and community preparedness activities, and training and exercises.
 2. Developing and implementing a Regional Grants Management Strategy. The purpose of this effort is to develop a more effective grants management strategy for the region and in turn provide better customer service to our stakeholders. Region is committed to streamlining the grants process for the grants we control.
 3. Developing and implementing an approach to planning. One of the primary ways we engage many of our partners is through planning for emergencies. Many of the plans developed within the Region rely on cross-divisional participation as well as communication with key stakeholders to ensure our plans align with their plans.

Virtual USA: Real Time Evacuation Planning Model (RTEPM) Capability

The new capability, known as the **Real Time Evacuation Planning Model (RTEPM)**, will provide emergency management personnel with better automobile and road situational awareness capabilities to assist with safer and more efficient evacuations.

Goals

- Develop a GIS-based evacuation tool that can easily calculate an estimated clearance time for any area drawn on a map
- Use real roadway capacity data and real demographic data to characterize area
 - Sophisticated behavioral model a design goal
 - Ability to address shadow evacuations
 - Ability to model phased evacuation
 - Address multiday evacuations, time of day evacuation orders, mandatory versus voluntary, etc.
- Use real-time traffic information to dynamically recalculate results

Private Sector Preparedness (PS-Prep Program)

Vision: A culture of preparedness in the private sector that enhances national resilience to all-hazards.

Mission: To enhance nationwide resilience in an all-hazards environment by means of a program to improve private sector preparedness through conformance to one of the DHS-adopted preparedness standards.

The PS-Prep Program is:

- A voluntary accreditation and certification program designed to raise the level of preparedness throughout the private sector
- Still under development
- A DHS program, coordinated through FEMA

Adopted Standards

- ASIS International **ASIS SPC.1-2009**, Organizational Resilience: Security Preparedness, and Continuity Management Systems
 - Good: aligns with ISOs, takes small business into account
 - Ok: very new standard, does not take classic business continuity approach

- British Standards Institution (BSI) **BS 25999**, Business Continuity Management Standard
 - Good: consistent with ISOs, developed by industry, known internationally, emphasis on supply chain and business continuity, only standard of the three that currently has a certification process in place
 - Ok: limited U.S. input, focus on business continuity
- National Fire Protection Association (**NFPA 1600**), Standard on Disaster/Emergency Management and Business Continuity Programs, 2007 and 2010 Editions
 - Good: reference in 9/11 report, in 2004 adopted by DHS for another program, focused on emergency management
 - Ok: stronger on emergency management, developed by EMA directors not private sector, may be difficult for small business

Accreditation and Certification

- ANAB Contracted by DHS to Implement and manage Accredited / Certify portion of Program and will accredit auditors to certify private sector businesses
- ANAB is currently developing the accreditation and certification process

Quadrennial Homeland Security Review

Purpose

- The purpose of the first-ever QHSR is to outline the strategic framework to guide the activities of participants in homeland security toward a common end.
- By defining the homeland security missions and setting prioritized goals and objectives, the QHSR charts a course for action for the next 4 years.

Missions

- Mission 1: Preventing Terrorism and Enhancing Security
- Mission 2: Securing and Managing Our Borders
- Mission 3: Enforcing and Administering Our Immigration Laws
- Mission 4: Safeguarding and Securing Cyberspace
- Mission 5: Ensuring Resilience to Disasters

Notable Shifts

- Broadened Definition of Homeland Security
 - “Terrorism and other hazards”
 - Stronger integration of homeland security within national security

- The Enterprise – “A Concerted National Effort”
 - Collective efforts, distributed and shared responsibilities
 - A broad based community with diverse priorities but a common interest
- Cyber Security
 - Explicitly identified as core mission in QHSR, BUR initiatives
- Resilience (ability to withstand, ability to adapt, ability to overcome) – new buzz word
 - Social and physical systems

General Discussion/Wrap Up

- Future forums on private sector/insurance
- RAC can fill in gaps that other groups are not able to do
- MaryAnn would like to have more regular engagement – conference calls, emails (ex. QHSR comes out have a call to discuss three main items and what everyone thinks)
- MaryAnn would like more input into regional policy from RAC members
- Members would like access to a portal or share-point site to have discussions and share information (region is getting this capability)