

DisasterAssistance.gov Web Performance Metrics

May 1, 2013 - May 31, 2013

Advanced Segments | + Add Widget | Share | Email | Export

Customize Dashboard | Delete Dashboard

Total Visits

222,355

% of Total: 100.00% (222,355)



Avg. Visit Duration

00:04:20

Site Avg: 00:04:20 (0.00%)



Pageviews

774,760

% of Total: 100.00% (774,760)



Unique Visitors

152,831

% of Total: 100.00% (152,831)



Avg. Pages / Visit

3.48

Site Avg: 3.48 (0.00%)



Avg. Time on Page

00:01:43

Site Avg: 00:01:43 (0.00%)



Bounce Rate

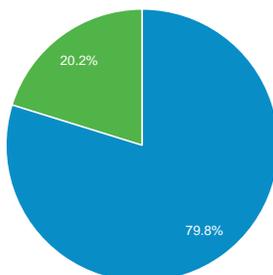
6.80%

Site Avg: 6.80% (0.00%)



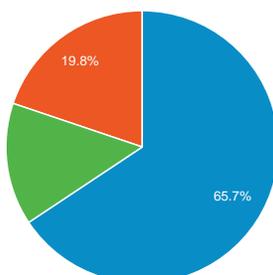
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to Disaster Assistance Disaster Assistance	616,374	5.63%
Take Questionnaire Disaster Assistance	45,010	0.95%
Get Disaster Assistance Disaster Assistance	13,508	16.87%
Disaster Survivor Application Checklist Disaster Assistance	11,750	37.28%
Mobile Questionnaire DisasterAssistance.gov	8,842	2.26%

Visits by Social Network

Social Network	Visits
Facebook	1,416
Twitter	254
Blogger	7
reddit	5
WordPress	4
LinkedIn	2
Tumblr	2
Before It's News	1
paper.li	1
TypePad	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Visits	Bounce Rate
(direct) / (none)	106,633	9.82%
fema.gov / referral	46,063	3.33%
google / organic	18,278	3.51%
bing / organic	6,041	2.40%
yahoo / organic	4,803	4.66%
us-mg6.mail.yahoo.com / referral	3,306	2.78%
us-mg5.mail.yahoo.com / referral	2,602	1.61%
google.com / referral	1,758	3.64%
web.mail.comcast.net / referral	1,476	2.44%
ready.gov / referral	1,391	4.24%