

FEMA.gov Search Web Performance Metrics

May 1, 2013 - May 31, 2013

Advanced Segments

+ Add Widget

Share

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Delete Dashboard

Total Unique Searches

232,477

% of Total: 100.00% (232,477)



Total Visits

158,254

% of Total: 100.00% (158,254)

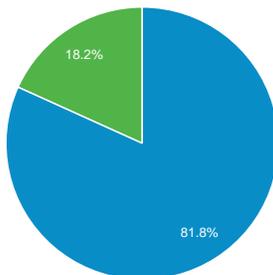


Top Unique Searches

Search Term	Total Unique Searches
flood maps	3,153
flood maps by address	1,807
nims	1,671
flood map	1,554
training	1,480
map service center	1,218
ics 100	1,121
maps	1,075
ics	820
flood insurance	738

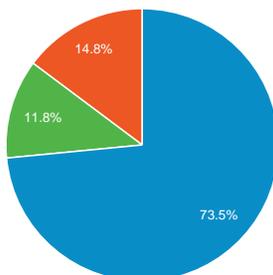
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:33

Site Avg: 00:02:33 (0.00%)



Avg. Pages / Visit

2.14

Site Avg: 2.14 (0.00%)



Avg. Time on Page

00:02:14

Site Avg: 00:02:14 (0.00%)



Bounce Rate

56.88%

Site Avg: 56.88% (0.00%)

